

THE SUMMIT SERIES

by Moving Ahead

INSPIRATION. INSIGHT. IMPACT.



Stories that move, influence, and help drive engagement around *Equity, Diversity* and *Inclusion* within your organisation



“ The stories I've heard at Moving Ahead Summits have helped me reflect, learn and grow; I'm sure it'll be the same with you as well. ”



A letter from our Founder, CEO

Stories are important. Today, we live data-driven lives, but only stories can help us forge a sense of self and interpret our place in the world. It's stories that create empathy, increase learning, foment social change, and reshape our world views. Stories shock and soothe; enrage and empower; bring communities together and drive them apart. Today, there have never been more platforms in which to share these narratives; yet as anybody working in equity, diversity and inclusion (EDI) knows all too well, there are still, sadly, so many stories that remain untold...

At Moving Ahead, we've been privileged to have front-row seats to some truly inspirational stories over the last three years. Whether it was Nimco Ali sharing her harrowing experiences of female genital mutilation (FGM) at our Gender Balance Summit, Karl Lokko revealing how he escaped gang life at our Inclusion & Diversity Summit, or transgender activist Jake Graf discussing what it means to be a man during our International Men's Day Summit, these are all stories that allow us to reflect, learn and grow as individuals. As a social impact CEO, you'd think I would have heard it all. Working at our Summits has made me realise, in all honesty, I haven't.

These stories also chime perfectly with our troubled zeitgeist. Over the past few years, I've regularly had clients on the phone asking me how they should deliver inclusive and meaningful content for their own events and to keep their company's EDI momentum strong. What messages should they give colleagues surrounding EDI? How can they communicate their EDI values to their customers? Time and time again, it's struck me that the stories we hear at our Summits make the perfect fit.

“ At Moving Ahead we're passionate about sharing stories that help us reflect, learn and grow as individuals. ”

I'm proud to see so many of our clients already using these stories to engage their workforce at events such as International's Women Day, Pride or Black History Month. Some companies have used our ready-made videos for continuing professional development (CPD); others for internal screenings or during webinars. To know that businesses are using these stories in such an impactful way, is something I truly couldn't have envisaged when we launched our first Summit in 2019.

But that's the power of stories, for you. Thanks to our Summits, Moving Ahead is lucky to have a fine repository of such stories, and there are many more to come. It's something I look forward to sharing with you all throughout 2021 and beyond...

Liz Dimmock

Founder and CEO, Moving Ahead

The Summit Series: at a glance

How the Summit Series can help drive Equity,
Diversity and Inclusion within your organisation

 WATCH A FILM ABOUT THE SUMMIT SERIES ▶



Social inclusion activist, poet and former gang member,
Karl Lokko, at our 2019 event

What is the Summit Series?

The Summit Series are three, large-scale, TED-style speaker events hosted by social impact organisation Moving Ahead. Taking place every year at three landmark events (International Women's Day, Inclusion Week, and International Men's Day), speakers at our Summits have included Dame Kelly Holmes, Ruby Wax, Karl Lokko, Dame Stephanie Shirley, and more. The content from our Summit Series reaches hundreds of thousands of people worldwide.

How can the Summit Series help my organisation's EDI strategy?

Hosting three Summits a year (with more than 20 speakers at each Summit) means Moving Ahead has built an impressive film archive of talks and performances. These videos would make ideal content for networking groups, and for screening at events, particularly to honour EDI celebrations such as International Women's Day, Black History Month, Pride, and Transgender Awareness Week. It's an opportunity to share enlightening stories and insights, and to give teams/colleagues an opportunity to be inspired by some truly world-class storytellers and experts. The lessons and learnings from our videos can not only engage people with EDI issues within the workplace, but also in their personal lives too.

“ To be a good man is to know that your voice matters,
but that everyone else's voice matters equally ”

Jake Graf, transgender activist/author



THE INCLUSION &
DIVERSITY SUMMIT
By Moving Ahead

27 September-3 October 2021
Event: Inclusion Week



THE INTERNATIONAL
MEN'S DAY SUMMIT
By Moving Ahead

19 November 2021
Event: International Men's Day



THE GENDER
BALANCE SUMMIT
By Moving Ahead

8 March 2022
Event: International Women's Day

What type of content is available?

- ▶ Short talks of 10-20 minutes. Similar to TED talks, these typically feature a single speaker presenting a story, perspective, or how-to guide. These are available to watch either in real-time either at the event or via a link or on professionally-recorded keynote videos.
- ▶ Fireside panel conversations featuring a panel of experts, 20-30 minutes long.
- ▶ Live creative performances such as dance or poetry.
- ▶ Our content is password protected, meaning only those organisations who partner with us can access it.
- ▶ Partners that regularly use Summit Series videos include the Guardian, Santander, Legal & General, PwC, London Stock Exchange, and Deloitte.

How can I use Summit Series content?

- ▶ Invite all your colleagues to join our digital live event. Your colleagues can also participate in real-time via Q&A sessions. The next event is our Inclusion & Diversity Summit, taking place this autumn.
- ▶ By hosting an internal screening at your organisation.
- ▶ Sharing the recording with your teams on the intranet, email, newsletter, internal comms or webinars.
- ▶ Sharing the recording at events, workshops or trainings.
- ▶ For training purposes and continual professional development (CPD).
- ▶ The Summit Series is accessible to watch and/or listen for a whole year – in your space and your time.

What our clients have said...

“ The value was hearing the many different perspectives from a range of interesting voices on important, less-discussed aspects of inclusivity and how it benefits everyone. Well done, Moving Ahead team! ”

“ That was a fantastic event. It's a challenge to make a virtual event so engaging and riveting, especially after last year's amazing face-to-face event. But you did it. Thank you for all the ideas and inspiration. ”

“ Global head of function is a role in business I've been doing a lot of hiring and restructuring. [Because of Summit Series' content] I'm going to focus on some of the leadership selection principles we naturally default to, and challenge those old habits. ”

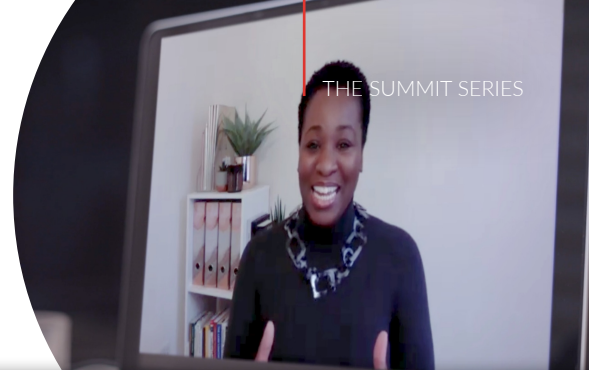


Best-selling and Booker Prize shortlisted author Elif Shafak talking about how we move feminism forward

“ The impact of solidarity and sisterhood goes beyond generations ”

Elif Shafak, Turkish-British novelist, political scientist and women's rights activist

For more information about participating in a summit, see page 5.



How to get involved

How your people can tap into a wealth of insight from Moving Ahead's Summit Series

Want to access talks from Moving Ahead's Summits? Here's how...



Watch the events live

Your colleagues can join the live online events from wherever they are in the world via moving-ahead.org or vimeo.



Digital event recordings

All Moving Ahead Summits are professionally filmed and provided as a full recording within 24 hours. You can either choose to share these videos with your colleagues and teams by hosting an internal screening or enable them to watch them in their own time.



Digital film collection

All the talks and performances at our Summits are edited into TED-type films that colleagues can watch anytime or anywhere. They can also be downloaded and screened at internal and networking events.



'How to break through, not burn out' by Olympic performance psychologist Dr Kate Goodger, speaking at our 2020 Gender Balance Summit

Summit Series annual partnership and subscription

Includes:

- ▶ Unlimited access for your entire organisation to attend the three live events for International Women's Day, International Men's Day, and Inclusion Week.
- ▶ Unlimited access to the film library collection of individual TED-type talks. These can be used to put on your organisation's intranet, to host internal screenings or use at company-wide events, such as networking events sessions.
- ▶ An activation toolkit to share a roadmap of suggested activations for individual films: for example, to show Ruby Wax on World Mental Health Day, Caroline Casey on International Day of People with Disabilities, or activist Karl Lokko on the first day of Black History Month.

Cost: £5,000

Join us for events in 2021/22

To discuss, take part or support Moving Ahead's Summits, please contact Emily at: emily.spelman@moving-ahead.org



THE SUMMIT SERIES: 2021/22 PREVIEW

Moving Ahead's three stand-out events



Transgender activist and actor, Jake Graf, shares what being a man means to him



THE INCLUSION &
DIVERSITY SUMMIT
By Moving Ahead

When:

27 September-3 October 2021

To honour:

National Inclusion Week

Previous speakers:

Dame Kelly Holmes MBE;
Caroline Casey (disability activist
and founder of the Valuable 500);
Jake Graf and Hannah Graf
MBE (one of the UK's few
visible transgender couples);
Dame Stephanie Shirley CH
(entrepreneur).

Topics discussed:

Inclusion in the workplace
during Covid-19; how the future
of inclusion can be driven by
technology; the workplace
response to Black Lives Matter
by BLM speakers; autism in the
workplace; transgender awareness.

Click the links below:

[2019 SUMMIT HIGHLIGHTS ▶](#)

[FIVE THINGS TO KNOW 2020 ▶](#)

[LISTEN TO DR AMIT PATEL ▶](#)

[LISTEN TO JAKE AND HANNAH GRAF ▶](#)



THE INTERNATIONAL
MEN'S DAY SUMMIT
By Moving Ahead

When:

19 November 2021

To honour:

International Men's Day

Previous speakers:

Dr Amit Patel (blind doctor and
disability inclusion campaigner);
Jonathan Hoban (psychotherapist
and *Walk With Your Wolf* author);
Ash Wallace (Olympic performance
expert); Adam Marshall
(director-general, British Chambers
of Commerce); Chris Bell (former
Wasps' rugby captain); Jake Graf
(transgender activist).

Topics discussed:

Men and mental health
(panel discussion); family and
flexibility; how mentoring can
change lives; what being a
'man' means.

Click the links below:

[FIVE THINGS TO KNOW 2020 ▶](#)

[LISTEN TO HASHI MOHAMED ▶](#)

[LISTEN TO COLIN JACKSON ▶](#)



THE GENDER
BALANCE SUMMIT
By Moving Ahead

When:

8 March 2022

To honour:

International Women's Day

Previous speakers:

Ruby Wax (comedian and mental
health campaigner); Elif Shafak
(author); Dame Stephanie
Shirley CH (entrepreneur);
Karl Lokko (activist and former
gang member); Nimco Ali OBE
(anti-FGM activist);

Topics discussed:

The power of sport to foster
inclusion (fireside chat with
Sarah Winckless MBE,
Dame Katherine Grainger,
and Clare Balding OBE);
the challenges of female
entrepreneurship; the importance
of men's advocacy to the
#MeToo movement.

Click the links below:

[2019 SUMMIT HIGHLIGHTS ▶](#)

[2020 SUMMIT HIGHLIGHTS ▶](#)

[2021 SUMMIT HIGHLIGHTS ▶](#)

Held in partnership with the 30% Club

Held in partnership with the 30% Club

Watch Summit highlights here



'How to be human'

Ruby Wax OBE

WATCH NOW ▶ Password: IWD2019



'Ten lessons for my younger self'

Dame Stephanie Shirley CH

WATCH NOW ▶ Password: Equal2020



Poetry performance

Karl Lokko

WATCH NOW ▶



'Crossing the bridge: how does feminism move forward?'

Elif Shafak

WATCH NOW ▶ Password: Equal2020

“ Conversation is the most powerful thing on planet earth ”

Karl Lokko
activist, poet, and former gang member



THE GENDER
BALANCE SUMMIT
By Moving Ahead



THE INCLUSION &
DIVERSITY SUMMIT
By Moving Ahead



'Choosing inclusion in the moment'

Daniel Danso

WATCH NOW ▶ Password: Belonging2019



'The uncomfortable truth'

Caroline Casey

WATCH NOW ▶



'The realities, myths and misconceptions of being transgender'

Jake and Hannah Graf MBE

WATCH NOW ▶ Password: Belonging2019



'Seeing things differently'

Dr Amit Patel

WATCH NOW ▶



THE INTERNATIONAL
MEN'S DAY SUMMIT
By Moving Ahead



'Burnout, boundaries and breathing fresh air'

Jonathan Hoban

WATCH NOW ▶

Thank you to our supporting partners



To discuss, participate or support our exciting Summits,
please contact Emily, summit@moving-ahead.org