

THE SUMMIT SERIES

by Moving Ahead



Inspirational stories and insights at scale



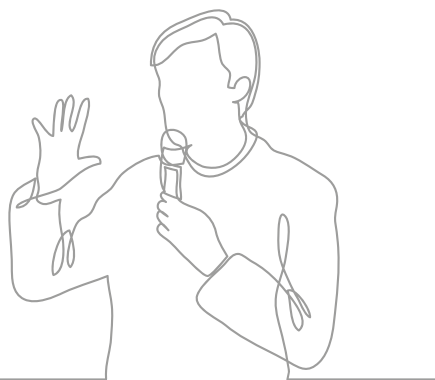
“ At Moving Ahead we believe in sharing stories, and sharing stories at scale ”

Over the years we've continually developed and expanded how we share stories. We're constantly driven to seek out different and fascinating perspectives, as well as ways to share them with more people, in a really inclusive way. International Women's Day, International Men's Day and National Inclusion Week are special moments that allow us to do this, and are part of the inspiration behind our Summit Series.



Taking time out to immerse myself in powerful talks enables me to reflect, learn and grow as an individual, and also to realise how rarely most of us get an opportunity to do this. And as a social impact CEO it is critical to me that we use stories (and performance) to instigate change, to advance learning and to bring together colleagues and organisations. The Summit Series allows us to step away from the day to day, consider our progress so far and where we need to get to. These events are opportunities to showcase stories, insights and perspectives that galvanise change and enable learning for individuals and organisations across the UK and globally.

Having experienced success with designing and delivering digital events during lockdown, we have learnt how to effectively deliver a high impact digital Summit Series.



The Summit Series is a way to engage your colleagues in the themes of each of these important dates in the inclusion calendar. The keynotes, how-tos, fireside talks, performances, and films we curate for each event are not only meaningful, but inclusive and – importantly – accessible. The event broadcast is watched by thousands and the content is available all year through the film collection. And, special to us, is that as a summit partner you are helping us to take all content to schools and universities free of charge.

Our clients often ask me how to deliver inclusive and meaningful content and events for the calendar milestones of International Men's and Women's Days and National Inclusion Week. The Summit Series by Moving Ahead offers ready-made events and content to organisations, taking this challenge off their to-do list. In a budget-friendly way, each summit delivers four to seven hours of CPD, hearing from over 20 speakers per event.

It has been such a pleasure to see our vision for the Summit Series brought to life, and I look forward to sharing it with you in 2021 and beyond.

Liz Dimmock,
Founder and CEO, Moving Ahead

The Summit Series at a glance

The Summit Series is an annual calendar of three large-scale digital TED-type speaker events by Moving Ahead.



THE GENDER
BALANCE SUMMIT
By Moving Ahead

8th March 2021

to celebrate International Women's Day



THE INCLUSION &
DIVERSITY SUMMIT
By Moving Ahead

27th September – 3rd October 2021

to celebrate National Inclusion Week



THE INTERNATIONAL
MEN'S DAY SUMMIT
By Moving Ahead

19th November 2021

to celebrate International Men's Day

WATCH A FILM ABOUT THE SUMMIT SERIES ▶

The Summit Series is an opportunity to share inspirational stories and insights at scale. It gives viewers an opportunity to switch off, listen and be inspired by world-class storytellers and subject-matter experts, and to take lessons and learnings back into their teams, organisations and personal lives.

What is the format of the summits?

To keep energy and engagement high, we alternate three types of content: short TED-type talks of around 12–18 minutes, in which a single speaker presents a story, perspective or how-to, either live on stage or a professionally recorded keynote film; fireside panel conversations by a group of subject-matter experts, typically 20–30 minutes in length, and live creative performances, e.g., dance or poetry. Each summit has more than 20 speakers

Who can participate in a summit?

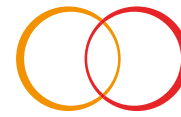
As a specialist diversity and inclusion social impact organisation, we aim to make our events as inclusive as possible. Your organisation can enjoy the content in three ways:

- 01.** By inviting colleagues to watch and participate in the event live through a digital platform
- 02.** By sharing the recording with colleagues to watch at any time convenient or at an internal screening
- 03.** By sharing the films of the individual talks and performances with colleagues throughout the year

The Summit Series film collection of the individual talks and performances provides ideal content for network groups and for screening at internal events, in particular during national and international diversity celebrations like Black History Month, Pride and Transgender Awareness Week.

For more information about participating in a summit, see page 8.





THE GENDER
BALANCE SUMMIT
By Moving Ahead

The Gender Balance Summit

in celebration of International Women's Day

Monday 8th March 2021



Hosted in collaboration with the 30% Club, the Gender Balance Summit features a fascinating and diverse line-up of more than 25 speakers, storytellers and performers. At London's Barbican in 2019, this included pioneering entrepreneur, Dame Stephanie Shirley CH; comedienne turned mental health campaigner, Ruby Wax, and poet and former gang member, Karl Lokko.

The 2020 event at the Royal Institution featured acclaimed novelist Elif Shafak; a conversation between anti-FGM activist Nimco Ali OBE and Dame Helena Morrissey, and a fireside conversation about the power of sport to foster inclusion with Sarah Winckless MBE, Dame Katherine Grainger and Clare Balding OBE.



Best-selling and Booker Prize shortlisted author Elif Shafak talking about talking about how we move feminism forward



WATCH THE 2020 SUMMIT HIGHLIGHTS ▶



Karl Lokko shares the story of his journey from gang life with the woman who changed his life Pastor Mimi Asher.

Sarah Winckless MBE, Clare Balding OBE and Dame Katherine Grainger discuss the power of sport to foster inclusion

Entertainer and mental health campaigner Ruby Wax OBE shares her journey with mental health

A dynamic panel discusses the importance and challenges of female entrepreneurship

Renowned male feminist, Dr Michael Kimmel, outlines the importance of men's advocacy to the #MeToo movement

“The impact of solidarity and sisterhood goes beyond generations”

Elif Shafak



THE INCLUSION & DIVERSITY SUMMIT
By Moving Ahead

The Inclusion & Diversity Summit

In celebration of National Inclusion Week

27th September – 3rd October 2021

2020 marked Moving Ahead’s inaugural Inclusion & Diversity Summit, hosted in partnership with the 30% Club. The outstanding line-up of speakers, storytellers and performers included Col. Dame Kelly Holmes MBE (mil); activist and founder of the Valuable 500, Caroline Casey, and the UK’s highest profile transgender couple, Jake Graf and Hannah Graf MBE. Three lively panel discussions explored different aspects of inclusion, and the audience was treated to a performance by blind, autistic pianist Derek Paravicini.

The 2020 event took place across a full week - with talks each day. Topics such as inclusion in the workplace during Covid, the role of technology and inclusion, and workplace response to the Black Lives Matter movement by key BLM speakers.



Social inclusion activist, poet and former gang member, Karl Lokko, at the 2019 event



[WATCH THE 2019 SUMMIT HIGHLIGHTS ▶](#)

Listen to why inclusion and diversity is important to:

[DR AMIT PATEL ▶](#)

[JAKE AND HANNAH GRAF ▶](#)



Blind, autistic pianist Derek Paravicini wows the audience



Entrepreneur and philanthropist Dame Stephanie Shirley CH talks about autism in the workplace



Activists Jake and Hannah Graf MBE discuss transgender awareness with host Simon Arrowsmith



Alice Wroe, Founder of HerStory, discusses how the future of inclusion can be led by technology

“ Conversation is the most powerful thing on planet earth ”

Karl Lokko



The International Men's Day Summit

in celebration of International Men's Day

Thursday 19th November 2021

Our 2019 International Men's Day Summit was sponsored by Legal & General Investment Management. The diverse and dynamic line-up of speakers and storytellers included blind doctor, father and campaigner, Dr Amit Patel (and his guide dog Kika!); psychotherapist and author of 'Walk with your Wolf', Jonathan Hoban, and Olympic performance expert Ash Wallace. Two panel discussions explored 'Men and mental health' and 'Family and flexibility', and featured, among others, Director General of British Chambers of Commerce, Adam Marshall, and former Wasps Captain Chris Bell.

Transgender activist and actor, Jake Graf, shares what being a man means to him



[WATCH ALL THE 2019 FILMS ▶](#)

Listen to speakers:

[HASHI MOHAMED ▶](#)

[COLIN JACKSON ▶](#)



An expert panel discusses family an flexibility at the 2019 event



Legal & General colleague Reggie Nelson shares how mentoring changed his life and started his career



Psychologist and author Jonathan Hoban urges participants to experience walking meditation in nature



Organisational and counselling psychologist Melissa Doman M.A. shares her expertise on the mental health panel

“ To be a good man is to know that your voice matters, but that everyone else's voice matters equally ”

Jake Graf



'How to be human'
by Ruby Wax OBE

Gender Balance Summit 2019

WATCH NOW ▶ Password: **IWD2019**



'Ten lessons for my younger self'
by Dame Stephanie Shirley CH

Gender Balance Summit 2020

WATCH NOW ▶ Password: **Equal2020**



Poetry performance
by Karl Lokko

Gender Balance Summit 2019

WATCH NOW ▶



'Crossing the bridge: how does feminism move forward?'
by Elif Shafak

Gender Balance Summit 2020

WATCH NOW ▶ Password: **Equal2020**



THE GENDER
BALANCE SUMMIT
By Moving Ahead



'Choosing inclusion in the moment'
by Daniel Danso

Inclusion & Diversity Summit 2019

WATCH NOW ▶ Password: **Belonging2019**



'The uncomfortable truth'
by Caroline Casey

Inclusion & Diversity Summit 2019

WATCH NOW ▶



'The realities, myths and misconceptions of being transgender' by Jake Graf and Hannah Graf MBE

Inclusion & Diversity Summit 2019

WATCH NOW ▶ Password: **Belonging2019**



THE INCLUSION &
DIVERSITY SUMMIT
By Moving Ahead



THE INTERNATIONAL
MEN'S DAY SUMMIT
By Moving Ahead



'Seeing things differently'
by Dr Amit Patel

International Men's Day Summit 2019

WATCH NOW ▶



'Burnout, boundaries and breathing fresh air' by Jonathan Hoban

International Men's Day Summit 2019

WATCH NOW ▶

How to get involved in the Moving Ahead Summit Series

With Summit access for your organisation, colleagues can benefit from:



The live digital events

Your colleagues can join the live online events from wherever they are in the world.



Digital event recordings

Our summits are all professionally filmed and provided as a full event recording, within 24 hours. Share these with your global colleagues at an internal screening or to watch in their own time.



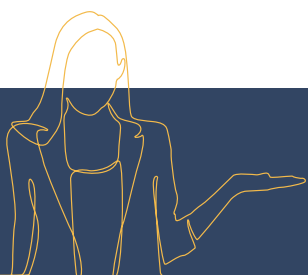
Digital film collection

All the talks and performances are edited into TED-type films that your colleagues can watch anytime, anywhere, and screen as part of internal and network events.



Summit Series annual partnership and subscription (all three summits) £5,000 which includes:

- ▶ Unlimited access for your entire organisation to attend the live events for International Women's Day, International Men's Day and Inclusion Week.
- ▶ Unlimited access to the post-event film and full film library collection of individual TED-type talks to put on your own intranet, host internal screenings or use at your company wide events (ideal for network events throughout the year).
- ▶ Provision of the full library of all summit talks (from the last three years) – more than 60 films for your intranet for on-demand colleague content, network events and screenings.
- ▶ An activation toolkit to share a roadmap of suggested activations for the individual films – for example to show Ruby Wax and Geoff MacDonald on World Mental Health Day; Caroline Casey on International Day of Person's with Disabilities and Karl Lokko for the first day of Black History month.



Join us for 2021 events

To discuss, take part in or support these exciting Summits, please contact [Emily on summit@moving-ahead.org](mailto:Emily.on.summit@moving-ahead.org)



Thank you to our supporting partners



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